



Ziv Goren

UX/UI • Branding

Personal Summary

Experienced in aesthetics, graphics, and visual communication. Highly motivated team player with strong organizational skills and coordination abilities. Adheres to time constraints in time-sensitive work environments. Great interpersonal skills, independent, and a quick learner. Creative and dedicated with a focus on web design, UI/UX design, and branding.

Education

2021 Kinneret Yifrah, UX writing course

2021 Tal Florentin, UX basics course

07/2020-11/2020 Bezalel Academy, UI/UX professional course.

2014-2018 Collage of Management, B.A. Interior Design – with a final project in spatial visual communication.

2007-2010 Mekif Yehud High school, Full credit, cinematography major.

Work Experience

01/2021-Now As the sole designer at **HUB Security**, I worked closely with the CMO and CEO to drive the company's visual identity and marketing efforts. I designed all marketing materials, maintained the website, and led the successful rebranding initiative. I also collaborated with multiple departments, including sales, product, and HR, to create impactful presentations, design product features, and develop dashboards. My contributions significantly enhanced the company's visual presence and supported its growth objectives.

12/2018-01/2021 – Graphic Designer for **People & Computers**, International production company for high tech and technology conventions and events, owns a tech and innovation internet magazine. Under my responsibility is designing marketing materials for the various conventions the company produces, as well as designing web pages (WordPress) for it. I have experience in re-branding past conventions as well as branding new ones. Work with external costumers. Ample team-work experience as well as inter departmental cooperation.

11/2017-12/2018 – Graphic Designer for Chatbot Summit, Start-up which organizes international chat-bot related conventions. Under my responsibility was designing marketing materials for the company's conventions, designing and maintaining the conventions' official websites (WIX). In addition had a main role in a company's convention in Berlin.

Courses & Workshops

- Final project in spatial visual communication.
- Academy to practice course – team work on a project – concept to costumer presentation.
- Urban renewal workshop, Rotterdam, Netherlands – team work with European students.
- Writing, directing, filming and editing a short film as a project for international human rights day.
- Visual communication course.
- Stills and video photography course.

Contact Me

+972 506902024

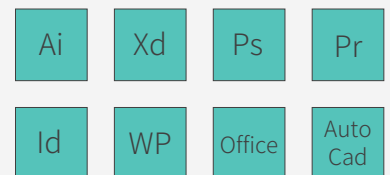
zivgoren100@gmail.com

www.zivgoren.com

Ziv Goren

Yehud Monosson, Israel

Software



Languages

Hebrew Native

English Hige Level

Military Service

2010-2012- Full military service. combat training in MLRS 334 regiment in the artillery corps, after an injury continued my service as a company's clerk in the regiment.

References available upon request.